ARBOL PUBLISHING

SINCE 2002

2027 · DIGITAL EDITIONS

DIGITAL MEDIA KIT

Five trusted Hispanic magazines.

One click away from your brand.



STARTING AT

$1,500

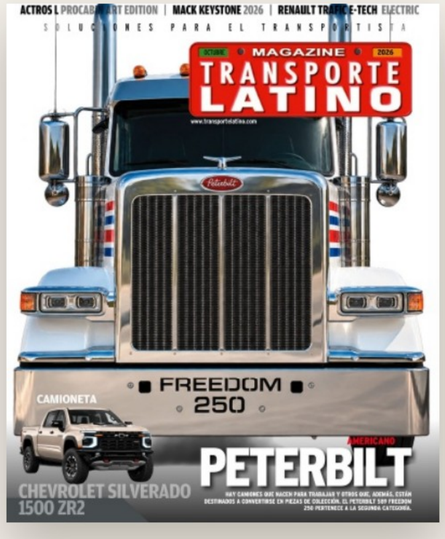
per issue

any ad size



FIVE MAGAZINES. ONE AUDIENCE.

CLICKABLE ADS · ANY DEVICE · ALWAYS ONLINE · SHAREABLE



TRANSPORTE LATINO

The #1 source for the Hispanic trucking industry.

Owner-operators, fleet owners & drivers

transportelatino.com



AUTOMUNDO

The ultimate guide to cars, in Spanish.

Car enthusiasts & in-market buyers

automundomagazine.com



MODA MUJER

Fashion, beauty and life for the modern Latina.

Bicultural Hispanic women

modamujermagazine.com



ESTILO HOGAR

Home décor, design, architecture and travel.

Homeowners & home buyers

estilohogarmagazine.com



¿QUÉ PASA? VEGAS

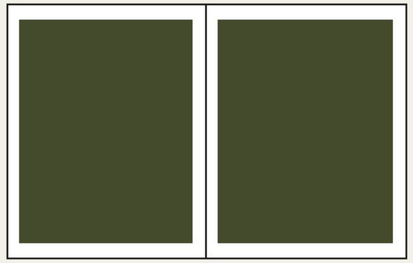
Your essential guide to Las Vegas, in Spanish.

Las Vegas Hispanics & visitors

quepasavegas.com

AD SIZES & SPECIFICATIONS

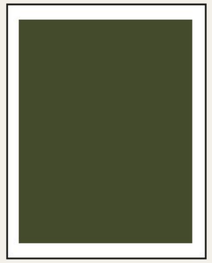
Your ad runs inside the digital edition exactly where it would in print — same page, same size, same impact — with the added power of a live link.



2 PAGE SPREAD

16.75" × 10.5"

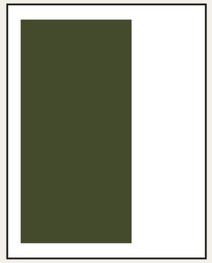
BLEED: 17.25" × 11.25"



FULL PAGE

7.80" × 10.40"

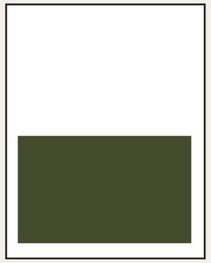
BLEED: 8.75" × 11.25"



2/3 PAGE

5.00" × 10.50"

NO BLEED

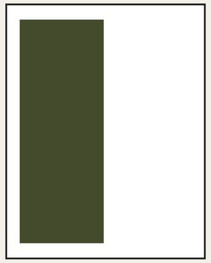


1/2 PAGE

HORIZONTAL

7.80" × 4.90"

NO BLEED

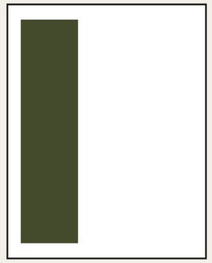


1/2 PAGE

VERTICAL

3.80" × 10.40"

NO BLEED

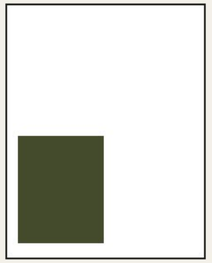


1/3 PAGE

VERTICAL

2.55" × 10.50"

NO BLEED



1/4 PAGE

VERTICAL

3.80" × 4.90"

NO BLEED

FILE FORMATS

High-res PDF, JPG or PNG. TIFF, PSD and EPS also accepted. Supplied at exact size.

RESOLUTION

300 dpi minimum at final size.

COLOR MODE

RGB recommended for screen. CMYK files accepted.

FONTS

All fonts included or outlined.

CLICK-THROUGH LINK

Send the URL your ad should open — your site, store, menu or booking page.

DIGITAL RATES

One simple price. Any ad size. From a quarter page to a two-page spread, the rate is the same — the more magazines you add, the more you save.

1	2	3	4	5 — BEST VALUE
1 MAGAZINE	2 MAGAZINES	3 MAGAZINES	4 MAGAZINES	ALL FIVE MAGAZINES
$1,500 PER ISSUE	$2,500 PER ISSUE	$3,500 PER ISSUE	$4,000 PER ISSUE	$5,000 PER ISSUE
SINGLE TITLE	SAVE $500	SAVE $1,000	SAVE $2,000	SAVE $2,500
$1,500 per magazine	$1,250 per magazine	$1,167 per magazine	$1,000 per magazine	$1,000 per magazine

- ✓ Rates are per issue, in U.S. dollars
- ✓ Any size: spread, full, 2/3, 1/2, 1/3 or 1/4 page
- ✓ Clickable link included
- ✓ Mix and match any titles

REACH THE WHOLE HISPANIC HOUSEHOLD — ***FIVE MAGAZINES, ONE PRICE.***

DIGITAL MEDIA KIT

BOOK YOUR SPACE

1 CHOOSE
your magazines — one, several or all five.

2 PICK
your ad size from our mechanicals.

3 SEND
your artwork and click-through link. We'll do the rest.

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Los Angeles, CA 90012

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213.621.2188

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