

ARBOR
PUBLISHING
SINCE 2002

2026 • DIGITAL EDITIONS

DIGITAL MEDIA KIT

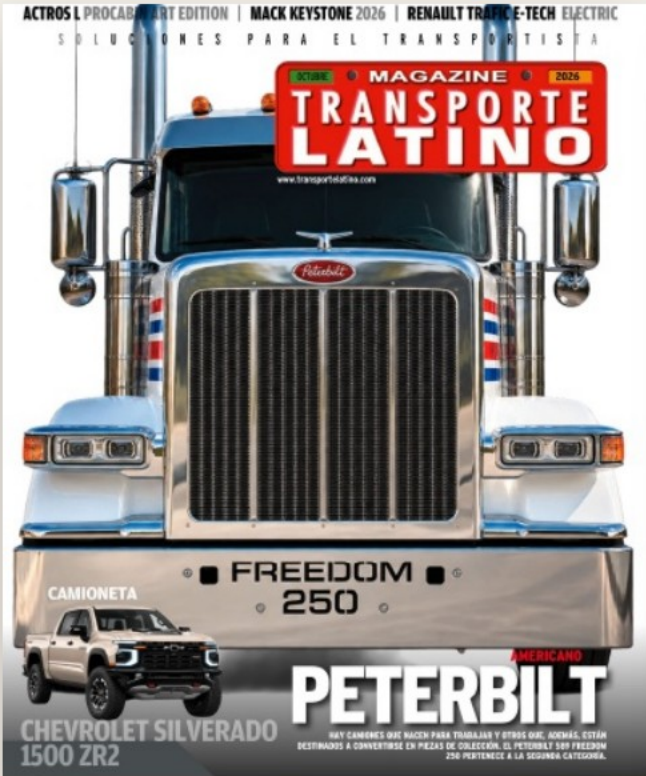
Five trusted Hispanic magazines.
One click away from your brand.



STARTING AT
\$1,500
per issue
any ad size

FIVE MAGAZINES. ONE AUDIENCE.

-  **CLICKABLE ADS**
-  **ANY DEVICE**
-  **ALWAYS ONLINE**
-  **SHAREABLE**



TRANSPORTE LATINO

The #1 source for the Hispanic trucking industry.

Owner-operators, fleet owners & drivers

transportelatino.com



AUTOMUNDO

The ultimate guide to cars, in Spanish.

Car enthusiasts & in-market buyers

automundomagazine.com



MODA MUJER

Fashion, beauty and life for the modern Latina.

Bicultural Hispanic women

modamujermagazine.com



ESTILO HOGAR

Home décor, design, architecture and travel.

Homeowners & home buyers

estilohogarmagazine.com



¿QUÉ PASA? VEGAS

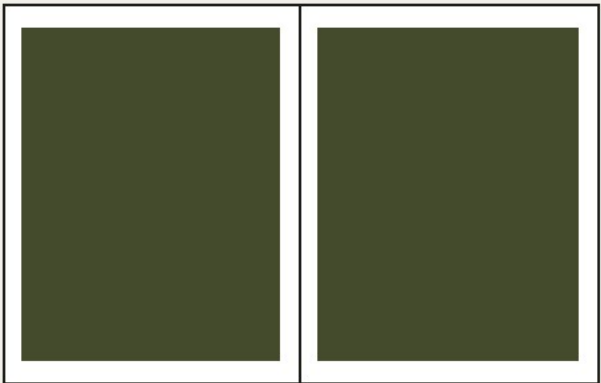
Your essential guide to Las Vegas, in Spanish.

Las Vegas Hispanics & visitors

quepasavegas.com

AD SIZES & SPECIFICATIONS

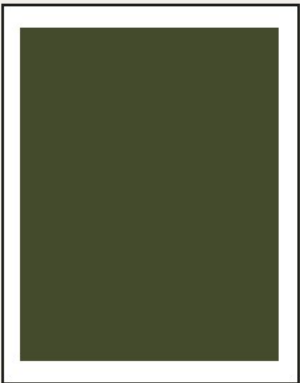
Your ad runs inside the digital edition exactly where it would in print — same page, same size, same impact — with the added power of a live link.



2 PAGE SPREAD

16.75" × 10.5"

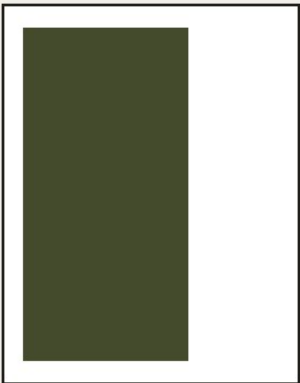
BLEED: 17.25" × 11.25"



FULL PAGE

7.80" × 10.40"

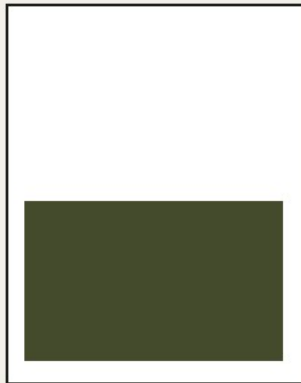
BLEED: 8.75" × 11.25"



2/3 PAGE

5.00" × 10.50"

NO BLEED

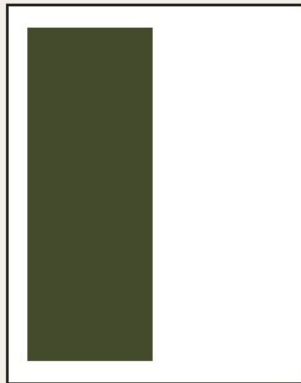


1/2 PAGE

HORIZONTAL

7.80" × 4.90"

NO BLEED

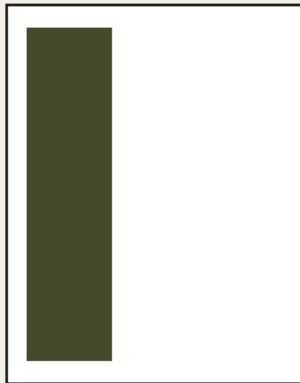


1/2 PAGE

VERTICAL

3.80" × 10.40"

NO BLEED

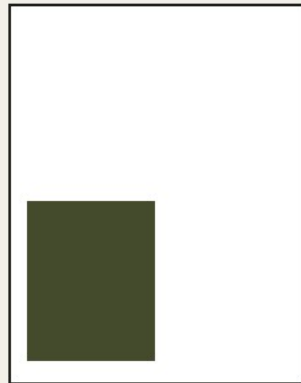


1/3 PAGE

VERTICAL

2.55" × 10.50"

NO BLEED



1/4 PAGE

VERTICAL

3.80" × 4.90"

NO BLEED



FILE FORMATS

High-res PDF, JPG or PNG. TIFF, PSD and EPS also accepted. Supplied at exact size.



RESOLUTION

300 dpi minimum at final size.



COLOR MODE

RGB recommended for screen. CMYK files accepted.



FONTS

All fonts included or outlined.



CLICK-THROUGH LINK

Send the URL your ad should open — your site, store, menu or booking page.

DIGITAL RATES

One simple price. Any ad size. From a quarter page to a two-page spread, the rate is the same — the more magazines you add, the more you save.



1 1 MAGAZINE \$1,500 PER ISSUE SINGLE TITLE \$1,500 per magazine	2 2 MAGAZINES \$2,500 PER ISSUE SAVE \$500 \$1,250 per magazine	3 3 MAGAZINES \$3,500 PER ISSUE SAVE \$1,000 \$1,167 per magazine	4 4 MAGAZINES \$4,000 PER ISSUE SAVE \$2,000 \$1,000 per magazine	BEST VALUE 5 ALL FIVE MAGAZINES \$5,000 PER ISSUE SAVE \$2,500 \$1,000 per magazine
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- ✓ Rates are per issue, in U.S. dollars
- ✓ Any size: spread, full, 2/3, 1/2, 1/3 or 1/4 page
- ✓ Clickable link included
- ✓ Mix and match any titles

BOOK YOUR SPACE

- 1 CHOOSE**
your magazines — one, several or all five.
- 2 PICK**
your ad size from our mechanicals.
- 3 SEND**
your artwork and click-through link. We'll do the rest.

 **ADDRESS**
880 West First St. Suite #310
Los Angeles, CA 90012

 **SALES**
pr@arbolpublishing.com

 **WEBSITE**
arbolpublishing.com

 **PHONE**
213.621.2188

 **SEND DIGITAL ART TO**
art@transportelatino.com

 **BOOK YOUR SPACE** → pr@arbolpublishing.com

