



2026 • DIGITAL EDITIONS

DIGITAL MEDIA KIT

Five trusted Hispanic magazines.
One click away from your brand.

AUTOMUNDO • TRANSPORTE LATINO • MODA MUJER • ESTILO HOGAR • ¿QUÉ PASA? VEGAS



WHY GO DIGITAL

The same premium Spanish-language content our readers trust — now delivered as interactive digital editions. Place your ad inside the magazine, at the exact size and position you'd have in print, and make it **clickable**.



EVERY AD IS CLICKABLE

Your ad links straight to your website, store or booking page — readers go from interest to action in one tap.



READ ANYWHERE

Phone, tablet or desktop. Our digital editions travel with readers wherever they are.



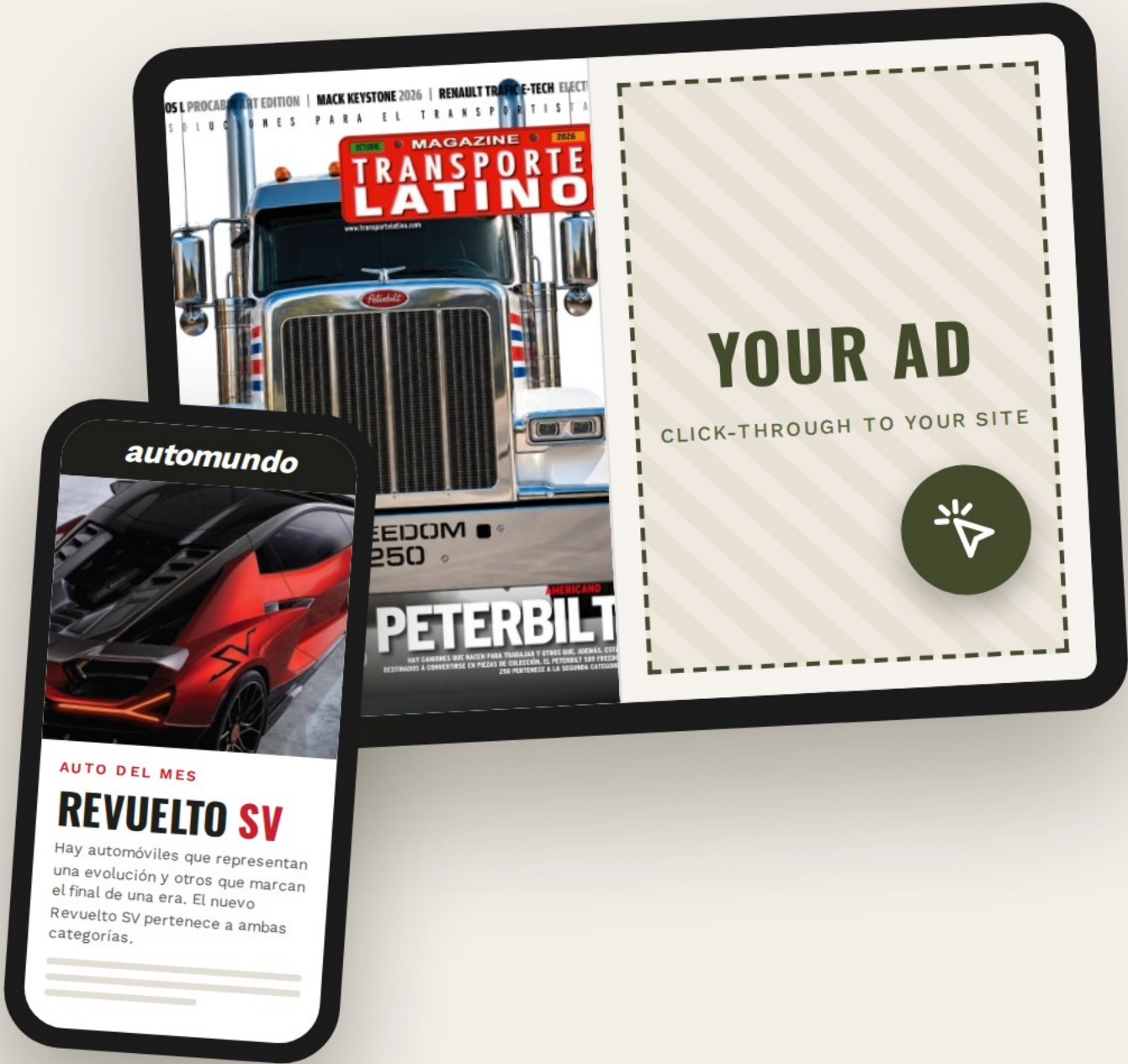
ALWAYS ON

Issues stay live in our online archive, so your message keeps working long after publication day.



BUILT TO BE SHARED

Readers forward stories to family and friends — extending your reach through the community's own networks.



A decorative illustration of green leaves and branches, likely representing a tree or shrub, positioned at the top of the page. The leaves are dark green with lighter green veins, and the branches are brown. The illustration is set against a white background.



Trucking & logistics



Automotive



Fashion & beauty



Home & design



Entertainment & nightlife

TRANSPORTE LATINO

The #1 source for the Hispanic trucking industry.

Transporte Latino speaks directly to the people who keep America moving. Every issue brings new trucks and equipment, regulations and compliance, business advice, safety and the stories of Hispanic drivers and entrepreneurs — in their language.

INSIDE EVERY ISSUE

- New trucks & equipment
- Regulations & compliance
- Business & finance
- Safety & technology
- Industry news & events

OUR READER

Owner-operators, fleet owners and managers, and professional drivers who make purchasing decisions for their trucks and businesses.

PERFECT FOR

Truck & trailer OEMs

Dealers

Tires & parts

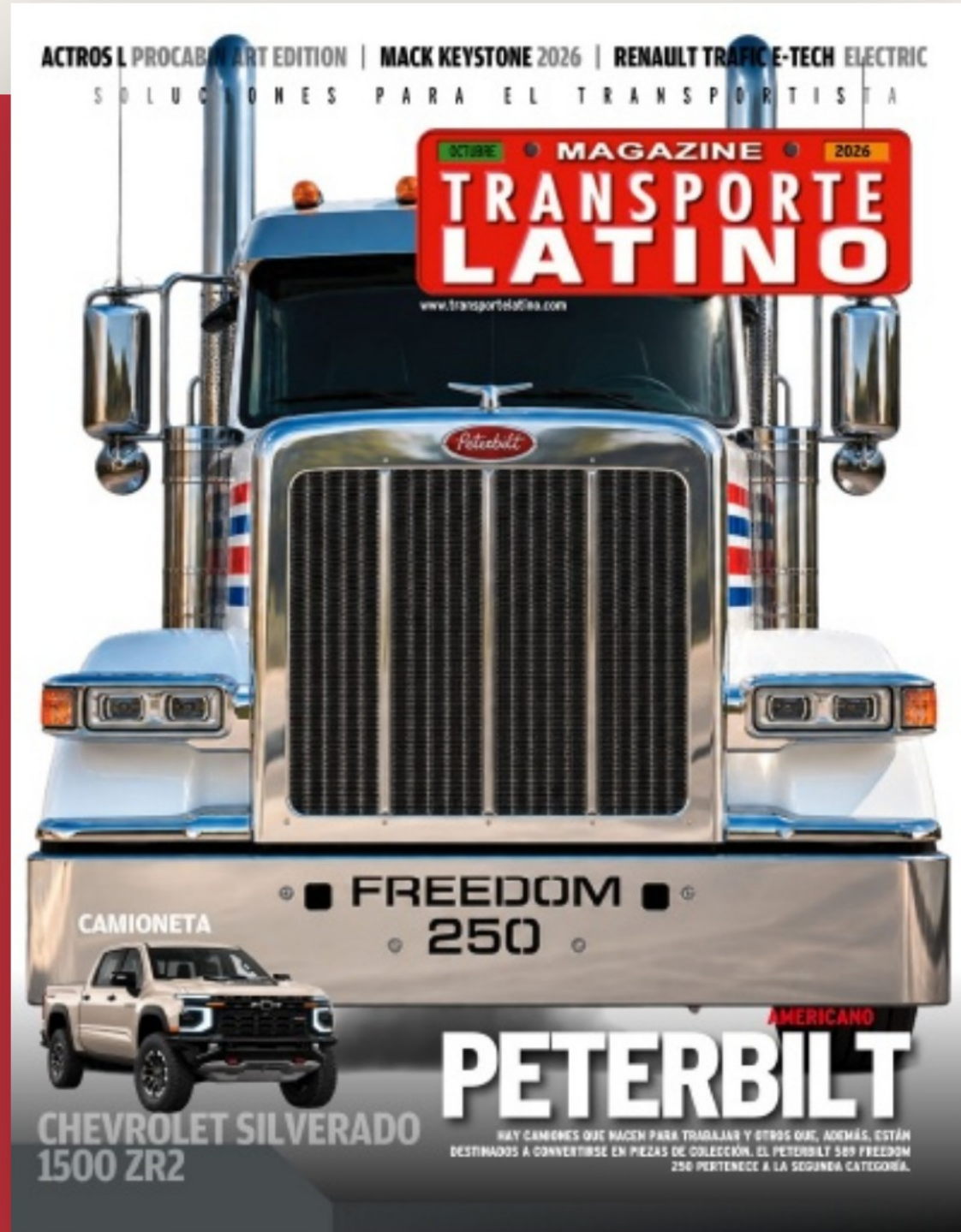
Fuel & lubricants

Insurance

Factoring & finance

CDL schools

Driver recruiting



transportelatino.com



 automundomagazine.com

DIGITAL MEDIA KIT • OUR MAGAZINES

AUTOMUNDO

The ultimate guide to cars, in Spanish.

Automundo brings Hispanic car lovers the latest models, first drives, technology and auto-show coverage. It's written for enthusiasts who don't just read about cars — they buy them, finance them and recommend them to family and friends.

INSIDE EVERY ISSUE

- New-model reviews
- First drives
- Tech & innovation
- Auto shows
- Classics & motorsport

PERFECT FOR

Automakers

Dealerships

Auto finance

Insurance

Aftermarket & accessories

Car care

Tires & service

OUR READER

Car enthusiasts and in-market buyers — the go-to car expert in their family, researching their next purchase.



modamujermagazine.com

MODA MUJER

Fashion, beauty and life for the modern Latina.

Moda Mujer celebrates the modern Hispanic woman: confident, bicultural and style-savvy. Trends, beauty, celebrity covers, wellness and lifestyle — aspirational and inspiring, never out of reach.

INSIDE EVERY ISSUE

- Fashion trends
- Beauty & skincare
- Celebrity covers
- Wellness
- Lifestyle & travel

OUR READER

Bicultural Hispanic women who shape their household's shopping decisions — from beauty and fashion to home and family.

PERFECT FOR

Beauty & cosmetics

Fashion & accessories

Retail

Wellness & fitness

Jewelry

Entertainment

Travel

ESTILO HOGAR

Home décor, design, architecture and travel.

Estilo Hogar opens the door to beautiful homes and the ideas behind them. Interiors, architecture, décor, gardens and destinations — practical inspiration for readers who invest in where they live and where they go.

INSIDE EVERY ISSUE

- Interiors & décor
- Architecture
- Kitchens & outdoors
- Home trends
- Travel & getaways

PERFECT FOR

Furniture & décor

Home improvement

Appliances

Real estate

Mortgage & finance

Hotels & travel

Landscaping

OUR READER

Homeowners and aspiring homeowners planning renovations, furnishing and upgrading their homes.



estilohogarmagazine.com

¿QUÉ PASA? VEGAS

Your essential guide to Las Vegas, in Spanish.

¿Qué Pasa? Vegas is the Hispanic community's guide to everything happening in Las Vegas: headline shows and concerts, dining, nightlife, attractions and events — plus the celebrities who light up the Strip.

INSIDE EVERY ISSUE

- Shows & concerts
- Restaurants & dining
- Nightlife & clubs
- Attractions & events
- Celebrity interviews

OUR READER

Hispanic residents of Las Vegas and visitors planning where to eat, what to see and where to go out.

PERFECT FOR

Casinos & resorts

Shows & venues

Restaurants & bars

Clubs & nightlife

Attractions

Local services

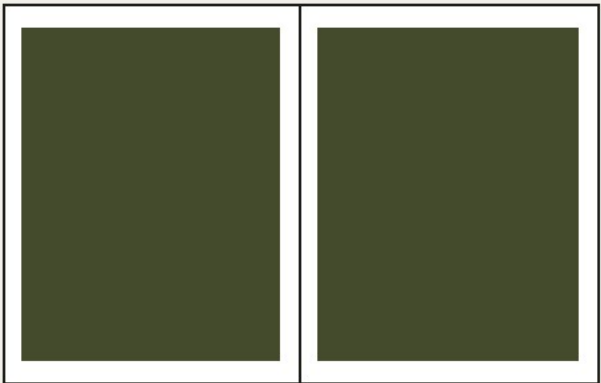
Events & promoters



quepasavegas.com

AD SIZES & SPECIFICATIONS

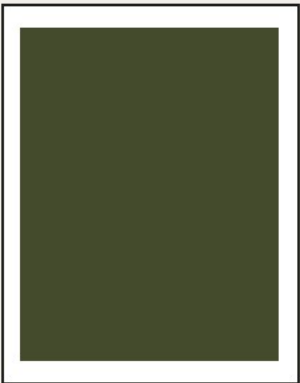
Your ad runs inside the digital edition exactly where it would in print — same page, same size, same impact — with the added power of a live link.



2 PAGE SPREAD

16.75" × 10.5"

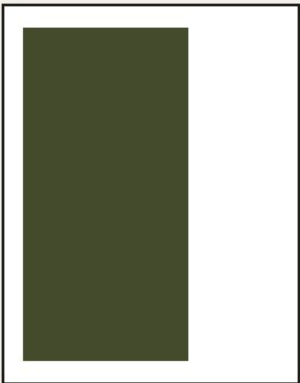
BLEED: 17.25" × 11.25"



FULL PAGE

7.80" × 10.40"

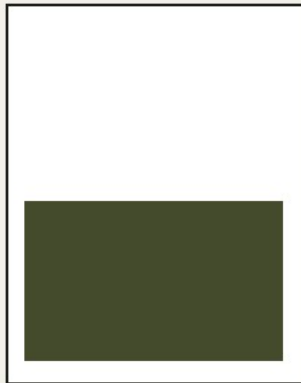
BLEED: 8.75" × 11.25"



2/3 PAGE

5.00" × 10.50"

NO BLEED

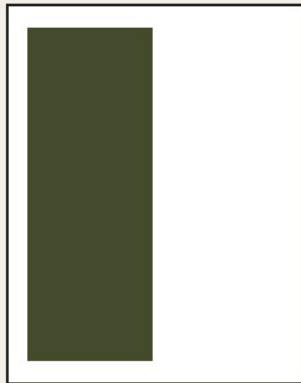


1/2 PAGE

HORIZONTAL

7.80" × 4.90"

NO BLEED

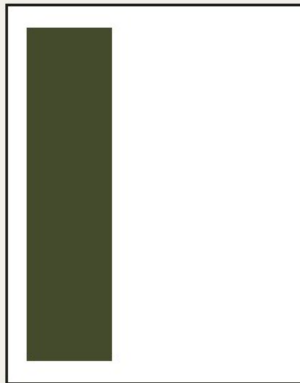


1/2 PAGE

VERTICAL

3.80" × 10.40"

NO BLEED

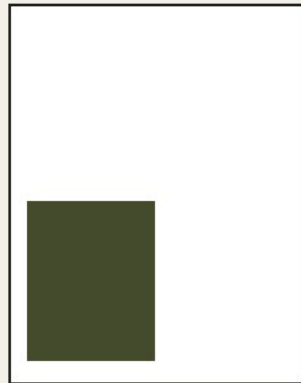


1/3 PAGE

VERTICAL

2.55" × 10.50"

NO BLEED



1/4 PAGE

VERTICAL

3.80" × 4.90"

NO BLEED



FILE FORMATS

High-res PDF, JPG or PNG. TIFF, PSD and EPS also accepted. Supplied at exact size.



RESOLUTION

300 dpi minimum at final size.



COLOR MODE

RGB recommended for screen. CMYK files accepted.



FONTS

All fonts included or outlined.



CLICK-THROUGH LINK

Send the URL your ad should open — your site, store, menu or booking page.

DIGITAL RATES

One simple price. Any ad size. From a quarter page to a two-page spread, the rate is the same — the more magazines you add, the more you save.



1 1 MAGAZINE \$1,500 PER ISSUE SINGLE TITLE \$1,500 per magazine	2 2 MAGAZINES \$2,500 PER ISSUE SAVE \$500 \$1,250 per magazine	3 3 MAGAZINES \$3,500 PER ISSUE SAVE \$1,000 \$1,167 per magazine	4 4 MAGAZINES \$4,000 PER ISSUE SAVE \$2,000 \$1,000 per magazine	BEST VALUE 5 ALL FIVE MAGAZINES \$5,000 PER ISSUE SAVE \$2,500 \$1,000 per magazine
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- ✓ Rates are per issue, in U.S. dollars
- ✓ Any size: spread, full, 2/3, 1/2, 1/3 or 1/4 page
- ✓ Clickable link included
- ✓ Mix and match any titles

BOOK YOUR SPACE

- 1 CHOOSE**
your magazines — one, several or all five.
- 2 PICK**
your ad size from our mechanicals.
- 3 SEND**
your artwork and click-through link. We'll do the rest.

 **ADDRESS**
880 West First St. Suite #310
Los Angeles, CA 90012

 **SALES**
pr@arbolpublishing.com

 **WEBSITE**
arbolpublishing.com

 **PHONE**
213.621.2188

 **SEND DIGITAL ART TO**
art@transportelatino.com

POWERFUL CONTENT. LOYAL AUDIENCES. *REAL RESULTS.*

